Word glossary for Disaggregate it!

- 1. **Communication plan** essential tool to make sure your message is delivered effectively to your audience, It ensures your communication to be clear, specific and measurable. Think SMART specific, measurable, attainable, relevant and timely.
- 2. **conceptual maps** visual representation of information, usually in the form of a diagram or graphics tool.
- 3. **Cultural competence** ability to understand and interact effectively with people from other culture. It acknowledges and accepts the differences in cultural values, behavior, beliefs and appearances.
- 4. **Disaggregated data** data broken into encompassing segments or sub-categories by influencing factors eg gender, education, eace/ethnicity.
- 5. **Health disparities** avoidable health differences as a result of social, economic and/or environmental disadvantage.
- 6. **Health Equity** Increasing opportunities for all people to live their healthiest life regardless of gender/ racial identification, location, privilege or wealth. Aims to give everyone the chance to have a fair and just opportunity to be healthy.
- 7. **Health equality** Equality does not account for disparities, it assumes the burden of disease affects everyone has equally, which is false.
- 8. **Health equity framework** a theoretical structure that maps out factors that influences health inequity in a system community, country etc.
- 9. **Implicit Bias** attitude or belief we posses without our conscious knowledge. Stems the root of our preferences or aversion to a certain phenomena or group of people, rather than being neutral.
- 10. **Intersectional data** data that overlaps multiple contributing factors to a health outcome eg overlapping identities of age, race, socioeconomic status that influences maternal mortality.
- 11. **Qualitative Data** data that describes qualities or characteristics. Often difficult to quantify. Collected via questionnaires, interviews, observations in a narrative format.
- 12. Quantitative Data numerical data in the form of counts or number. It is more rigid and defined.
- 13. **Social determinants of health** conditions in environments where people are born, live, work, play and grow that affects a variety of health outcomes and quality of life.